

Social Media Savvy Volunteer Wanted

Short Description

Technology for Ageing and Disability SA Inc (TADSA) has a variety of exciting volunteer roles with opportunity for growth and creativity available for enthusiastic and skilled volunteers to help us expand our services and grow, engage, and connect with our networks, clients, and stakeholders.

About the Organisation

TADSA is a not-for-profit organisation that leverages the time of over 50 volunteers with engineering, trade, technical and other skills who design and custom build bespoke equipment solutions to assist people with disabilities and the aged to live independently.

Detailed Description

1. Develop implement and manage a social media strategy that leverages tadsa.org.au, increases the numbers of people following our posts and encourages others to like, comment and share.
2. Align social media accounts. (FB, Twitter, Insta, LinkedIn, You Tube)
3. Input into social media policy (including compliance to privacy laws and pictures used).
4. Create and oversee social media content (may include the planning and writing of success stories, testimonials, successful events, and future events).
5. Keep social media channels updated, ideally on a weekly basis.
6. Work closely with Marketing Team to create content, promote, support campaigns and other TADSA initiatives.
7. Measure social media performance.

Skills and Requirements

It is envisaged you will have the following:

- Knowledge of social media platforms.
- Experience in managing social media platforms.
- Experience in communications and public engagement techniques.
- Well-developed written communication.
- Proactive, organised, and reliable administrative skills.
- English proficiency.
- Confident telephone manner.
- Computer literacy.
- Solid knowledge of web-based analytics tools.



To find out more about us visit [Vacancies - TADSA - Technology for Ageing and Disability \(SA\) Inc.](#)

This is a voluntary role. Ability to work from home is an advantage and people with lived experience of disability are encouraged to apply.

Please provide a current CV with your application and finish the following sentence

I am motivated to apply for TADSA's Marketing and Communications volunteer role because.....

Contact: E: admin@tadsa.org.au P: 8261 2922